

The Ohio State University
College of Education and Human Ecology
Fashion and Retail Studies Minor (TXTLCLO-MN)

College of Education and Human Ecology
 Department of Human Sciences
 EHE Office of Undergraduate Education
 A100 PAES Building, 305 Annie & John Glenn Ave.
 Columbus, OH 43210; 614-292-9261
<http://che.osu.edu/>

The minor is designed to enhance understanding of merchandising of fashion products to meet the needs of consumers and retail industries. There are three learning goals for the minor: (1) Students acquire fundamental knowledge of the fashion and retail industries, (2) Students solve problems creatively in consumer and industry related settings, AND (3) Students develop communication skills in individual and group settings. For further information about the minor program, contact the college.

Minimum of 14 credit hours required.

PART A – Take both courses (6 credits):

CSFRST 2370 Aesthetics of Fashion and Retail (3)
 CSFRST 2373 Business of Fashion and Retailing (3)

PART B – Choose 1 course (3 credits):

Courses *not* taken in Part B, can be used in Part C

CSFRST 3470 Apparel Product Development I (3)
 CSFRST 3330 Corporate Social Responsibility,
 Sustainability & Entrepreneurship in
 Fashion & Hospitality Industries (3)
 CSFRST 4575 Retail Environments (3)

PART C – Choose 2 courses (5-6 credits):

At least 3 credits from PART C must be 3000-level or above

Students should note course prerequisites before planning which Part C courses to choose. Courses *cannot* double count in Part B & C.

CSFRST 2300* Branding in Fashion, Hospitality, & Sport Industries (3)
 CSFRST 2371 Textiles (3)
 CSFRST 2372 Appearance, Dress & Cultural Diversity (3)
 CSFRST 2374 20th Century Fashion & Beyond (3)
 CSFRST 2375 From Folk to Funk to Festivals: The Interplay between Music and Dress (3)
 CSFRST 3330* Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Industries (3)
 CSFRST 3910* Consumer Service and Satisfaction (3)
 CSFRST 3950* Use of Social Media & IT in Fashion, Hospitality & Sport Industries (3)
 CSFRST 3470 Apparel Product Development I (3)
 CSFRST 3471 Apparel Manufacturing Decisions (3)
 CSFRST 3474 Fashion Forecasting (3)

CSFRST 3585 Retail Merchandising I (3)
 CSFRST 4570 Apparel Product Development and Technical Packages (3)
 CSFRST 4571 Technical Packs for Apparel Product Development & Manufacturing (3)
 CSFRST 4575 Retail Environments (3)
 CSFRST 4576 Global Sourcing & Trade in Textile Products (3)
 CSFRST 4577 Fashion & Retail Promotion (3)
 CSFRST 4583 International Retailing (3)
 CSFRST 4585 Merchandise Buying & Management (3)
 CSFRST 4680* Strategic Mgmt. in Fashion & Hospitality (3)
 CSFRST 4990 Practicum in Con Sci (1-3)
 CSFRST 4998 Research in Con Sci (1-3)

Check prerequisites.

*Denotes course is cross-listed in CSHSPMG

Fashion and Retail Studies minor program guidelines:

Credit hours required

A minimum of 15 credit hrs. 1000 level courses shall not be counted in the minor. At least 6 credit hrs must be upper-level courses as defined by the College Education and Human Ecology (3000 level or higher).

Transfer and EM credit hours allowed

A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.

Overlap with the GE A student is permitted to overlap up to 6 credit hours between the GE and the minor.

Overlap with the major and additional minor(s)

- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative GPA for all minor course work
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of course work graded Satisfactory/Unsatisfactory may count toward the minor

X193 credits No more than 3 credit hours

Minor approval

Minor program approval is not required as long as there is no variation from the minor program sheet. Any variation from the minor as indicated must be approved by an EHE advisor located in A100 PAES Building (614-292-9261). A student's primary advisor can add the minor by using the program code at the top of this program sheet.

Filing the minor program form

The minor program form must be filed with the student's college/school at least by the time the graduation application is submitted to a college/school advisor.

Changing the minor

Once the minor program form is filed in the college office, any changes must be approved by the academic unit offering the minor.

Curriculum and Assessment
Services
306 Dulles Hall, 230 Annie &
John Glenn Ave.
<http://artsandsciences.osu.edu>

Rec'd 4-20-12 DH
Rev. appr CAA 1/17/18
Revised 2-8-2022
Rev. Appr. CAA 01-11-2023 RLS
Updated 11-03-2023 RLS

