

The Ohio State University
College of Education and Human Ecology
Fashion and Retail Studies Minor (TXTLCLO-MN)

College of Education and Human Ecology
Department of Human Sciences
EHE Office of Undergraduate Education
A100 PAES Building, 305 Annie & John Glenn Ave.
Columbus, OH 43210; 614-292-9261
<http://ehe.osu.edu/>

The minor is designed to enhance understanding of merchandising of fashion products to meet the needs of consumers and retail industries. There are three learning goals for the minor: (1) Students acquire fundamental knowledge of the fashion and retail industries, (2) Students solve problems creatively in consumer and industry related settings, AND (3) Students develop communication skills in individual and group settings. For further information about the minor program, contact the college.

PART A – Take both courses (2 courses, 6 CH):

- **CSFRST 2370** Design Aesthetics of Fashion & Retail (3)
- **CSFRST 2373** Business of Fashion & Retailing (3)

PART B – Choose one (1 course; 3 CH):

Courses *not* taken in Part B, can be used in Part C

- **CSFRST 3470** Apparel Product Development I (3)
- **CSFRST 3330*** Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hosp. Indus. (3)
- **CSFRST 4575** Retail Environments (3)

PART C – Choose two (2 courses; 5-6 CH):

At least 3 credits from PART C must be 3000-level or above.

Students should note course prerequisites before planning which courses to choose. Courses cannot double count in Part B & C.

- **CSFRST 2300*** Branding in Fashion, Hospitality, and Sport (3)
- **CSFRST 2371** Textiles (3)
- **CSFRST 2372** Appearance, Dress and Cultural Diversity (3)
- **CSFRST 2374** Twentieth Century Fashion and Beyond (3)
- **CSFRST 2375** From Folk to Funk to Festivals: The Interplay between Music and Dress (3)
- **CSFRST 3191** Internship (3)
- **CSFRST 3330*** Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hosp. Indus. (3)
- **CSFRST 3910*** Customer Experience Management (3)
- **CSFRST 3950*** Social Media & IT in Fashion, Hosp. & Sport (3)
- **CSFRST 3470** Apparel Product Development I (3)
- **CSFRST 3471** Apparel Manufacturing Decisions (3)
- **CSFRST 3474** Fashion Forecasting (3)
- **CSFRST 3585** Retail Merchandising I (3)
- **CSFRST 4570** Apparel Product Development II (3)
- **CSFRST 4571** Technologies for Fashion Product Mgmt. (3)
- **CSFRST 4575** Retail Environments (3)
- **CSFRST 4576** Global Sourcing & Trade in Textile Products (3)
- **CSFRST 4577** Fashion & Retail Promotion (3)
- **CSFRST 4583** International Retailing (3)

- **CSFRST 4585** Retail Merchandising II (3)
- **CSFRST 4680*** Strat. Mgmt. in Fashion & Hosp. Indus. (3)
- **CSFRST 5701** Reading & Theories in Fashion & Retail Studies (1-4)
- **CSFRST 5710** Ethical Decision-Making for the Fashion Retail Industry (3)
- **CSFRST 5720** Economic History of Fashion and Power (3)
- **CSFRST 5730** Fashion and the Environment (3)
- **CSFRST 5575** Social, Psychological, and Cultural Aspects of Dress (3)
- **CONSCI 4990** Practicum in Consumer Sciences (1-3)
- **CONSCI 4998** Research in Consumer Sciences (1-3)

*Denotes course is cross-listed in CSHSPMG

Fashion and Retail Studies minor program guidelines:

Credit hours required

A minimum of 14 credit hrs. 1000 level courses shall not be counted in the minor. At least 6 credit hrs must be upper-level courses as defined by the College Education and Human Ecology (3000 level or higher).

Transfer and EM credit hours allowed

A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.

Overlap with the GE A student is permitted to overlap up to 6 credit hours between the GE and the minor.

Overlap with the major and additional minor(s)

- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative GPA for all minor course work
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of course work graded. Satisfactory/Unsatisfactory may count toward the minor

X193 credits No more than 3 credit hours

Minor approval

Minor program approval is not required as long as there is no variation from the minor program sheet. Any variation from the minor as indicated must be approved by an EHE advisor located in A100 PAES Building (614-292-9261). A student's primary advisor can add the minor by using the program code at the top of this program sheet.

Filing the minor program form

The minor program form must be filed with the student's college/school at least by the time the graduation application is submitted to a college/school advisor.

Changing the minor

Once the minor program form is filed in the college office, any changes must be approved by the academic unit offering the minor.

College of Arts and Sciences, Curriculum and Assessment Services
306 Dulles Hall, 230 Annie & John Glenn Ave.
<http://artsandsciences.osu.edu>
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Rev. Appr. CAA 01-11-2023 RLS
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