

The Ohio State University
College of Education and Human Ecology
Fashion and Retail Studies Minor (TXTLCLO-MN)

College of Education and Human Ecology
 Department of Human Sciences
 EHE Office of Undergraduate Education
 A100 PAES Building, 305 Annie & John Glenn Ave.
 Columbus, OH 43210; 614-292-9261
<http://ehe.osu.edu/>

The minor is designed to enhance understanding of merchandising of fashion products to meet the needs of consumers and retail industries. Learning goals are: (1) Acquire fundamental knowledge of the fashion and retail industries, (2) Solve problems creatively in consumer and industry related settings, (3) Develop communication skills in individual and group settings. For further information about the minor program, contact the college.

Required Courses (Part A) – (2 courses, 6 CH):

- **CSFRST 2370** Design Aesthetics of Fashion & Retail (3)
- **CSFRST 2373** Business of Fashion & Retailing (3)

Required Choice Course (Part B) – (1 course, 3 CH):

Chose 1 course from the list below; courses *not* taken in Part B, can be used in Part C

- **CSFRST 3470** Apparel Product Development I (3)
- **CSFRST 3330*** Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hosp. Indus. (3)
- **CSFRST 4575** Retail Environments (3)

Electives (Part C) – Choose 2 courses (5-6 CH):

Choose 2 courses, at least 3 credits from PART C must be 3000-level or above. Students should note course prerequisites before planning which courses to choose. Courses cannot double count in Part B & C.

- **CSFRST 2300*** Branding in Fashion, Hospitality, and Sport (3)
- **CSFRST 2371** Textiles (3)
- **CSFRST 2372** Appearance, Dress and Cultural Diversity (3)
- **CSFRST 2374** Twentieth Century Fashion and Beyond (3)
- **CSFRST 2375** From Folk to Funk to Festivals: The Interplay between Music and Dress (3)
- **CSFRST 2990** Professional Development (3)
- **CSFRST 3191** Internship (3)
- **CSFRST 3330*** Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hosp. Indus. (3)
- **CSFRST 3910*** Customer Experience Management (3)
- **CSFRST 3950*** Social Media & IT in Fashion, Hosp. & Sport (3)
- **CSFRST 3470** Apparel Product Development I (3)
- **CSFRST 3471** Apparel Manufacturing Decisions (3)
- **CSFRST 3474** Fashion Forecasting (3)
- **CSFRST 3585** Retail Merchandising I (3)
- **CSFRST 4570** Apparel Product Development II (3)
- **CSFRST 4571** Technologies for Fashion Product Mgmt. (3)
- **CSFRST 4575** Retail Environments (3)
- **CSFRST 4576** Global Sourcing & Trade in Textile Products (3)

- **CSFRST 4577** Fashion & Retail Promotion (3)
- **CSFRST 4583** International Retailing (3)
- **CSFRST 4585** Retail Merchandising II (3)
- **CSFRST 4680*** Strat. Mgmt. in Fashion & Hosp. Indus. (3)
- **CONSCI 4990** Practicum in Consumer Sciences (1-3)
- **CONSCI 4998** Research in Consumer Sciences (1-3)
- **CSFRST 5701** Reading and Theories in FRS (1-4)
- **CSFRST 5710** Ethical Decision-Making for Fashion Ind. (3)
- **CSFRST 5720** Economic History of Fashion and Power (3)
- **CSFRST 5730** Fashion and the Environment (3)
- **CSFRST 5575** Social, Psych., and Cultural Aspects of Dress (3)

*Denotes course is cross-listed in CSHSPMG

Fashion and Retail Studies minor program guidelines:

Credit hours required

A minimum of 14 credit hrs. 1000 level courses shall not be counted in the minor. At least 6 credit hrs must be upper-level courses as defined by the College Education and Human Ecology (3000 level or higher).

Transfer and EM credit hours allowed

A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.

Overlap with the GE A student is permitted to overlap up to 6 credit hours between the GE and the minor.

Overlap with the major and additional minor(s)

- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative GPA for all minor course work
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of course work graded. Satisfactory/Unsatisfactory may count toward the minor

X193 credits No more than 3 credit hours

Declaring the Minor

Students should see their assigned academic advisor to declare the minor prior to the filing of the graduation application. Students do not need the approval of the College of Education and Human Ecology to declare the minor.

Approval of Coursework

Initial approval of the minor coursework:

Students who complete the minor following the guidelines on this sheet need only verify with their academic advisor that the minor appears complete on the Degree Audit Report. No approval from the College of Education and Human Ecology is required.

Approval for courses not listed on this form to apply to the minor program:

Students must obtain the approval of the College of Education and Human Ecology to apply courses not listed on this form toward the Fashion and Retail Studies minor. Please call the EHE Office of Undergraduate Education at 614-292-9261 to request approval.

College of Arts and Sciences Curriculum and Assessment Services
 306 Dulles Hall, 230 Annie & John Glenn Ave.

<http://artsandsciences.osu.edu>

Revised 2-8-2022

Rev. Appr. CAA 01-11-2023 RLS

Updated 11-03-2023 RLS

Updated 04-03-2024 RLS

Rev. CAA 11-06-2024 RLS