

**The Ohio State University
College of Education and Human Ecology
Department of Human Sciences
Sport Industry Minor (SPRTIND-MN)**

College of Education and Human Ecology
Department of Human Sciences
EHE Office of Undergraduate Education
A100 PAES Building, 305 Annie & John Glenn Ave.
<http://ehe.osu.edu/>

The industry of sport remains embedded in all facets of society and is closely intertwined within the fields of business, communication, and related fields. From the journalist who has a passion for serving as a writer for their favorite professional team to the financial advisor working with the local minor league ball club to ensure costs are in order, the industry reflects a wide range of professional opportunities.

The two required courses prepare students to turn their passion for sport into professional opportunity by covering the skills in: management, leadership, organizational theory, consumer behavior and career readiness. The additional courses provide opportunities for students to complement their major degree from a sport focus with an emphasis on legal aspects of sport, college sport trends, marketing, branding and/or licensing.

The minor requires 15 credit hours as outlined below. Please note that the two required courses should be taken first, as they are prerequisites for all of the elective options.

Required courses (2 courses; 6 CH)

1. KNSISM 3208 The Sport Industry (3)
2. KNSISM 4245 Leadership & Programming in Sports Industry (3)

Elective courses (3 courses; 9 CH)

Choose three courses from the following list:
KNSISM 2250 Name, Image, and Likeness in Intercollegiate Athletes (3)
KNSISM 3550 Entertainment & Brand Licensing in Sport, Fashion, and Hospitality Industries (3)
KNSISM 4411 College Sport (3)
KNSISM 4509 Sport Marketing and Promotion (3)
KNSISM 4607 Legal Aspects of Sport (3)

Sport Industry minor program guidelines

Credit hours required

A minimum of 15 credit hrs. 1000-level courses shall not be counted in the minor. At least 6 credit hrs must be upper-level courses as defined by the College of Education and Human Ecology (3000-level or higher).

Transfer and EM credit hours allowed

A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.

Overlap with the GE

A student is permitted to overlap up to 6 credit hours between the GE and the minor.

Overlap with the major and additional minor(s)

The minor must be in a different subject than the major. The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

Grades required

Minimum C- for a course to be listed on the minor.
Minimum 2.00 cumulative GPA for all minor course work.
Course work graded Pass/Non-Pass cannot count on the minor.
No more than 3 credit hours of course work graded Satisfactory/Unsatisfactory may count toward the minor.

X193 credits No more than 3 credit hours

Declaring the minor

Students should see their assigned academic advisor to declare the minor prior to the filing of the graduation application. Students do not need the approval of the Department of Human Sciences to declare the minor.

Approval of Coursework

Initial approval of the minor coursework:

Students who complete the minor following the guidelines on this sheet need only verify with their academic advisor that the minor appears complete on the degree auditing system. No approval from the Department of Human Sciences is required.

Approval for courses not listed on this form to apply to the minor program:

Students must obtain the approval of the Department of Human Sciences to apply courses not listed on this form toward the Sport Industry minor. Please contact the College of Education and Human Ecology Undergraduate Advising Office at (614)-292-9261 to request approval.

College of Arts and Sciences
Curriculum and Assessment Services
306 Dulles Hall 230 Annie and John Glenn Ave
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Approved CAA 04-22-2026 RLS